

Innovative Research on Ideological and Political Education Theoretical Courses in Colleges and Universities under the Perspective of "Internet +"

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Abstract: In the field of ideological and political education in colleges and universities, there is a trend of Internet-based education environment, educational objects, educational concepts and educational methods. How to make use of the advantages of Internet cross-border connection and innovation-driven to realize the innovation and upgrading of ideological and political education has become an important issue facing the ideological and political education. In the perspective of "Internet +", the innovation of ideological and political education is conducive to enhancing the effectiveness of the carrier of ideological and political education, showing the subjectivity of ideological and political education, and enhancing the flexibility of the ways and means of ideological and political education. However, in the current innovation, it still faces many difficulties. Based on the analysis of the challenges currently facing, this paper explores the path of innovation of ideological and political education in colleges and universities under the perspective of "Internet +".

1. Introduction

In the era of "Internet +", with the universal integration of the Internet and all walks of life in society, it brings new changes and challenges to people's politics, economy and culture, and brings infinite strength to social life. The main form of "Internet +" is "Internet plus all traditional industries". This addition is a deep integration of information technology and network platform with traditional industries, not a simple 22 addition. This new development format has also had a negligible impact on Ideological and political education. The government also attaches great importance to the application of "Internet +" to the ideological and political education in colleges and universities, so as to promote the fundamental change of Ideological and political education in colleges and universities. Therefore, the application of network resources to ideological and political education in colleges and universities is the only way for the development of education and the inevitable requirement of reform and development.

2. Opportunities and challenges brought by "Internet +" to ideological and political education

"Internet +" will deeply integrate all sectors of society and the Internet, promote technological innovation, model innovation, and improve the ability of social innovation and development.

"Internet +" connects all people and things through the mobile Internet platform to form a new social ecology. It has the characteristics of cross-border integration, innovation driven, respect for human nature, reshaping structure and open development, as shown in Figure 1 below.

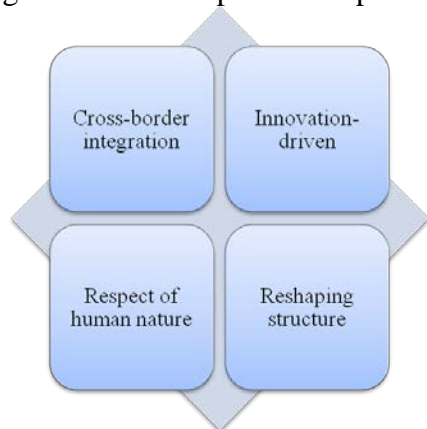


Figure1. Characteristics of "Internet +"

2.1. The development advantages of "Internet +" to ideological and political theory courses

Compared with the traditional teaching method of single classroom teaching, the emergence of "Internet +" has promoted the establishment of an internet platform for ideological and political education in colleges and universities, so that resources could be shared between colleges and universities. Students could choose the course of any university teachers through the platform of ideological and political education in colleges and universities, and communicate with ideological and political teachers through the internet. Colleges and universities could let students choose their favourite ideological and political education courses through the network teaching platform, and students could also choose the time of class independently to meet the personalized needs of students.

2.2. Challenges faced by ideological and political education in colleges and universities

The Internet has broadened the channels for students to obtain ideological and political information. Students could get the latest information through the Internet, which gradually weakens the dominant position of teachers. The limited content of ideological and political classroom in colleges and universities is difficult to meet the students' learning needs, and the ideological and political classroom in colleges and universities urgently needs to expand the classroom content. College students use the Internet to obtain a large amount of information at the same time, the fragmentation of Internet information makes it difficult for students to concentrate on finding the relationship between information. Without the guidance of teachers, students are likely to have a biased understanding of information and affect students' values. "Internet +" is a new way of thinking and new means. It is widely accepted by university students. However, ideological and political education in colleges and universities still follows backward teaching ideas and is not conducive to the development of ideological and political education.

3. Relationship between "Internet +" and ideological and political theory courses

3.1. The relationship between "Internet +" and college students' ideological behaviour

Different from the traditional ideological and political education mode, students could take their favourite courses at any time and place as long as they have a mobile terminal, which is the impact of the Internet. With the development of "Internet +", new information technology such as mob, micro class and flipped classroom has also attracted the attention of students and is becoming more and more related to college students' ideological behaviour. The influence of "Internet +" on university ideology and behaviour is mainly reflected in two aspects. Firstly, "Internet +" changes the idea of college students, which may lead to the deviation of College Students' value orientation. Secondly, "Internet +" enriches the spiritual needs of college students, expands the learning space, and greatly expands the learning resources of university students.

3.2. The relationship between "Internet +" and ideological and political theory courses

"Internet +", with its unique advantages, brings rich knowledge and information to the teaching of Ideological and political education in colleges and universities, and meets the teaching requirements of equal interaction between teachers and students. Its integration and development is conducive to enhancing the effectiveness of ideological and political education in colleges and universities, innovating the teaching mode of ideological and political theory in colleges and universities, and promoting the formation of new forms of ideological and political education in Colleges and universities. The ideological and political education in colleges and universities under the perspective of "Internet +" inherits and deepens the characteristics and connotation of network ideological and political education, speeds up the dissemination of knowledge value of Ideological and political education in colleges and universities, and fully meets the interactive needs of Ideological and political education courses in colleges and universities.

4. The innovation path of ideological and political theory course in colleges and universities under the perspective of "Internet +"

4.1. Innovation of teaching concept

"Internet +" thinking is widely accepted by college students and has an impact on their values, so that their attitude towards knowledge is more open and active. Therefore, schools should keep pace with the times and transform the ideological and political curriculum from the original teacher led form into a student led form to guide students to take the initiative to learn. Schools should learn to accept and make use of "Internet +" thinking, make full use of multimedia tools, guide students to treat network information correctly, and help students identify network information. Schools should also set up the educational concept of teaching students according to their aptitude, formulate corresponding educational contents and teaching objectives according to students' ideological and political level and learning needs, and give full play to the role of Ideological and political education interconnection platform in colleges and universities, so that students could freely choose their favorite courses.

4.2. Innovation of teaching method

Internet provides the basis for sharing resources among colleges and universities. Therefore, colleges and universities should establish an interconnected platform for ideological and political

education, so that students could choose courses of arbitrary teachers in colleges and universities according to their own needs, and highlight the dominant position of students. Teachers should exchange opinions with students, improve the interactivity and interesting of classroom teaching, and help students connect fragmented information obtained from the network to form a knowledge system while discussing with students. At the same time, schools should make full use of the "Internet +" platform to carry out related activities in ideological and political education so as to improve students' theoretical knowledge and practical ability.

5. Conclusions

The emergence of "Internet +" has brought unprecedented opportunities and challenges to ideological and political education in colleges and universities. Under the perspective of "Internet +", ideological and political theory teaching in colleges and universities requires teachers to change their teaching ideas, improve their quality of network teaching, form correct value orientation in the whole society, and promote the formation of the pattern of educating people in a all-round way, aiming at cultivating new people in the era. And with the help of diversified teaching content, the ideological and political theory course is educated. Although "Internet +" thinking could help universities correctly handle the relationship between the internet and ideological and political education, it also requires universities to change the teaching concept of Ideological and political education, innovate teaching methods and explore new ways of ideological and political education in colleges and universities. Colleges and universities bear the important mission of training elite talents from all walks of life, which should not relax in ideological and political education, but to innovate the mode of ideological and political education, so as to enhance the teaching effect of Ideological and political education.

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